

Hello, I'm a designer based in Charlotte, North Carolina

My expertise covers the full product design process, including brand and visual design, UX, and UI.

Experience

Senior Product Designer at sleepme (formerly Kryo)

October 2020 - Current

Leading design and UX on sleepme, a new brand and mobile app for iOS and Android that helps people monitor and improve their sleep.

(Case study password: sleepme2021case)

Senior Product Designer at Skookum

October 2018 - October 2020

Working closely with Skookum team members and clients to conceptualize and craft seamless user experiences and workflows that support business objectives.

User Experience Designer at TKXS

September 2017 - October 2018

At TKXS (formerly Technekes) I was responsible for designing consumer-facing and enterprise-class web applications following UX best practices.

Graphic Designer

March 2014 - September 2017

Multifunctional designer hand-crafting intelligent, expressive materials that are both uniquely creative and intuitive.

Skills

Designing usable, accessible, and scalable digital products

Defining and managing web and mobile design systems for internal and consumer-facing products

Cross-functional collaboration, representing design and aligning myself with business and technical requirements

Facilitating workshops, conducting user research, and usability interviews

Working independently, managing schedules and relationships in multi-project environments

Leveraging presentation, communication, and analytical skills to rationalize and advocate for good design

References

Mel Shields
(704) 564-1155

Matt Leighton
(704) 458-8909

Mark Marzeotti
(508) 688-9189

Niels Toft
(704) 575-8732